

WANYANGE GIRLS SECONDARY SCHOOL

P.O. BOX 1209 JINJA

S.1 ENTREPRENEURSHIP EDUCATION

Issued by Tangwa Ronald

To be submitted to school after opening.

Question

Scenario:

The Business Idea:

a) Two entrepreneurs had an idea of setting up a shoe factory to make money. The challenge was where/market/buyers? One of them thought of Africa but here, Africans didn't know shoes. ie no one even knew how to put on a pair of shoes.

Another, thought of Europe but here each and every one owned at least a pair of shoes. ie people were already using shoes.

Task one

i) If you were such a business man, where would you have located the shoe factory? (02).

ii) Give convincing reason(s) to support your decision in (i) above (02).

Task two

b) Give any four (04) advantages of having a shoe factory in an area to the surrounding community (08).

Task three

Explain any two(02) problems a shoe factory may cause to the people living near the factory (04).

END