

WANYANGE GIRLS SECONDARY SCHOOL

S.3 COMMERCE

HOLIDAY PACK-03

Issued by: Tangwa Ronald

Date: 07/May/020

Scenario: Demand for goods and services is very important in the growth of any business in Uganda. As the buyer-buys a good or service, is in the same way reminding the producer of that good or service to produce more of the same.

This means that low demand for goods or services affect producers badly. Some may exit business, others reduce amount of goods produced or even cut prices still to attract customers.

This in some way, is happening in Uganda during this COVID19 period. Indeed so bad to business.

TASK:

a) From the factors affecting demand you are familiar with, identify **ONLY** those factors responsible for **LOW** demand for goods and services in the COVID-19 period.

b) Identify ways how government can improve on demand for more goods and services in the period indicated in (a) above.

END.

STAY HOME, STAY SAFE

COVID-19KILLS